

Historian/Media Relations

2024-2025

Issue 5

October

Happy Fall Y'all



EXAMPLE

Your Auxiliary did a Trunk or Treat in the parking Lot of your VFW.

**How would you Report?
Under what Program?**

**How would you advertise it?
Under what program?**

**Would you ask your local
Community Boy or Girl
Scouts to Help?**

What about your local ROTC?

**How would you Report it?
Under which Program?**



How is your Auxiliary telling the Fall season story?

Using your tools of Media?

**Posting your events or
Fundraisers on Facebook.
Community Newspaper,
Magazine and Local TV.**

**Flyers inviting members, and
Community.**

**Historian of your Auxiliary or
member would Advertise the event.**

**Historian or member would take
great photos with a signed
permission slip from parents.**

Using your Phone or Camera.

Never post an unflattering photo.

**If you wouldn't post it of you! Then
Delete it! Take more than one photo**

Take your time focus and shoot.

**If you want to improve your
photography skills...GOOGLE IT!**

**Save Pictures and flyers for your
Auxiliary President's Keepsake
Book, for the end of their year.**



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